

Introducing the NEW 2010 Upper Moreland Soccer Club Sponsorship Program

Do you know a person or company you think could become a sponsor with the Upper Moreland Soccer Club? Now is the chance to make it happen!

The Upper Moreland Soccer Club Sponsorship program opens up many new opportunities for individuals and businesses to become partners in our highly successful community based program that serves hundreds of families every year.

Questions? We've got answers.

How does it work? Choose from our menu of programs (see reverse), check your desired option(s), fill in the required information and mail us the form. A club representative will contact you to ensure you get what you want and answer all questions.

How can I help obtain a sponsor? Many companies have a group designated to handle sponsorships. In many organizations it is the human resources or marketing department. If you have any questions visit our website (<http://www.umsconline.org/sponsors>) or contact a program representative.

How does a UMSC sponsorship help me and my child? Upper Moreland Soccer Club's has one goal: FUN! A fun program provides many benefits for the kids. Our equipment and uniforms are updated regularly and our maintenance and training is top-of-the-line. Sponsorship funding ensures that those traditions will continue. And of course sponsors enable us to keep our registration fees as low as possible.

Why should a business sponsor Upper Moreland Soccer Club?

UMSC has developed into a dynamic soccer program that is nearly 1,000-kids strong. From five-year-olds running in packs to teenagers blistering the back of the net, young players love to develop new skills, almost as much as they love showing off those skills for friends and family on Saturdays and Sundays.

Those same friends and family members who pack the sidelines each weekend will see your sponsorships on a consistent basis. In addition to the weekly games, our club features off-season training and recreational programs and community events, ensuring a constant presence for your sponsorship dollars. Plus, our annual UMSC Intramural Select Tournament features more than 50 teams and several thousand fans on a single day each November. Multiple sponsorship packages are available.

UMSC is registered with the IRS as a 501c3 (Educational Non-Profit Learning Institution). All or part of your sponsorship may be tax deductible for federal income tax purposes. (See your personal accountant.)



"Your One Stop Soccer Shop"

Join Angelo's Soccer in
Sponsoring UMSC

SPONSORSHIP IS A PARTNERSHIP

Club Programs	Fee	Qty.	Total
Fall Intramural Team Sponsorship Sponsor an entire team in our Intramural program. (September - December) <i>Benefits include: Company name on back of single team jersey, 1/2 page ad in Tournament program, text advertising on club website, and a plaque with team picture.</i>	\$250 New Sponsor \$225 Returning Sponsor		
Spring Intramural League Sponsorship Sponsor our ENTIRE Spring Intramural League. (April - June) <i>Benefits include: Company name &/or logo on every team t-shirt, advertising on UMSC Newsletter and website, full-page ad in Tournament program, Banner/Advertising on snack stand during entire Spring Intramural Season, and a custom soccer ball with note of appreciation from UMSC.</i>	\$3,000 per season Single Package ONLY		
Field Sign Advertising Advertise your company with a custom field sign. <i>Benefits include: 2x3 custom field sign placed at the field of play for the entire season, high-traffic areas, multiple month exposure. (Note: Only 6 combo packages available. There is a \$25 discount applied to each additional sign purchased.)</i>	Spring: \$150 Fall: \$250 Combined: \$350		
Web, Email, & Newsletter Advertising Advertise your company on the club website, email communications, and our quarterly digital and print newsletters <i>Newsletter: Quarter Page / Half-Page / Full Page **</i> <i>Website: Text Link / Site Banner Ad **</i>	Newsletter: \$25 / \$40 / \$75 per qtr. Website: \$100 / \$200 per year		
UMSC Intramural Select Tournament (early November)			
Tournament Vendor Place a tent / table at the tournament to sell your goods. <i>Benefits include: max. 12x12 tent at tournament & company name in tournament program</i>	min \$100 or 20% of Profit		
Tournament Program Place an ad, issue a coupon, congratulate your child in the tournament program. <i>Benefits include: Quarter page / Half-Page / Full-Page / and Centerfold Advertising available</i>	\$25 Quarter Page \$50 Half-Page \$100 Full Page \$200 Center fold		
Field Sponsor Advertise your company exclusively at a tournament field. Sponsors who select Field Sign Advertising from the Club Program will be given preferred status. <i>Benefits include: 2x3 custom field sign placed at the field of play, high-traffic areas, half-page ad in tournament program, logo link on tournament web page, place own table at tournament</i>	\$250 per sign		
Champions Field Sponsor Advertise your company exclusively at the central, high-visibility tournament fields. Sponsors who select Field Sign Advertising from the Club Program will be given preferred status. <i>Benefits include: 4 large (size TBD) custom field signs placed at both end-lines (2+2) for the field of play, fields are central to tournament area and receive high-traffic, full page ad in tournament program, logo link on tournament web page, place own table at tournament</i>	\$750 (only 2 packages available)		
Tournament Name Sponsor Where everyone will know your name! Ex: 2010 UMSC Intramural Select Tournament sponsored by (Insert Your Name Here) <i>Benefits include: Name and logo on all official tournament banners, sponsor board, tournament emails, registration materials, and applications. Logo on front cover and full page ad on back cover of tournament program. Sponsorship sign at all club major events, tournaments, & registrations. Name/Logo on club website for entire year. Name/Logo on any new balls purchased for tournament. Name on tournament apparel for sale (except outside vendors). Full sponsor tent (size determined by sponsor).</i>	\$2500 (Multi-Sponsor) \$2,500 (Sole Sponsor - 1 year) \$2,000 (per year) (Sole Sponsor - 3 years) \$1,500 (per year) (Sole Sponsor - 5 years)		
Contact information for UMSC Sponsorship Program			
Program Administrator Matt Ansbro <i>President</i> E: matt.ansbro@umsonline.org P: 267-495-9965	UMSC Website http://www.umsonline.org/sponsors <i>Downloadable order form, additional program information, and current sponsors. Online ordering coming soon!!!</i>	Upper Moreland Soccer Club Attn: Sponsorship Program P.O. Box 85 Willow Grove, PA, 19090 <i>Checks payable to "UM Soccer Club"</i>	